

Office of Community Outreach & Engagement

2023 Year in Review

Community Action Network of Eastern Washington (CANEW)

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Welcome

The Fred Hutch/University of Washington/Seattle Children's Cancer Consortium (Consortium) welcomes you to learn more about our work with the Community Action Network of Eastern Washington (CANEW). As an NCI-designated Comprehensive Cancer Center serving all of Washington state, we are indebted to the communities we serve for their support of, commitment to and use of our Consortium resources.

Comprising three distinguished institutions — Fred Hutch Cancer Center, the University of Washington and Seattle Children's — the Consortium aims to serve communities in Washington in partnership with community-based organizations around the state. The Office of Community Outreach and Engagement (OCOE), in collaboration with researchers, clinicians, staff and community partners, strives to reduce the burden of cancer and cancer inequities in our communities.

In 2022, we conducted a cancer health needs assessment of Washington state. As with many areas throughout the United States, cancer is a critical problem in Washington, where there are more than 44,000 cases of cancer diagnosed annually. Almost all of us know individuals who have had cancer; we have seen their struggles with this disease. Each case involves not only the patient with cancer, but also their family members and communities; thus, cancer affects all of us. We may also know individuals who have been successfully treated for cancer. This gives us hope.

This report celebrates the work that has been done to form the CANEW in the fall of 2022 and shares the vision and community-led goals that will move this work forward. While we know that there are barriers communities may face to cancer prevention and control, we also recognize that each community brings its own strengths and solutions to facilitate access to care. We are eager to work with the CANEW to bring community voices to inform clinical care and research at the Consortium.

The contributions of CANEW members to the prevention and control of cancer are tremendously important as we partner to conduct research and offer services that improve cancer inequities in Washington state. If you are new to the CANEW, welcome. We look forward to seeing you at a future meeting. If you have been part of this integral work this year, thank you!

With gratitude,

Jason Mendoza, MD, MPH Associate Director, OCOE

Vida Herderson

Vida Henderson, PhD, PharmD
Deputy Associate Director, OCOE

Katherine g. Briant

Katherine J. Briant, MPH Assistant Director, OCOE

What is CANEW?

The CANEW is a group of individuals representing community-based organizations working together to improve cancer health outcomes for residents in Eastern Washington. CANEW is facilitated by the Consortium's OCOE, based in Spokane.

CANEW members provide insight from their lived experiences and organizational roles to facilitate understanding of community-specific cancer prevention and control needs. As a group, CANEW highlights community feedback and priorities, shares resources, collaborates on projects to support sustainable health and cancer care programs and builds capacity for community-driven research collaborations.

In 2023, the CANEW met six times, welcoming 13 external presenters, including community members, community-based organizations and health organizations and agencies across Washington state. Read more about the presenters in the appendix at the end of this report.

Organizations that participated in 2023 CANEW Meetings	
American Indian Community Center	MultiCare
Basilica Bio	NAACP (Spokane)
Better Health Together	Native Project
Cancer Can't	NE Tri County Health District
Cancer Pathways	Providence
CHAS Health	Southeast Washington Alliance for Health
Coordinated Care	Special Mobility Services
Eastern WA Area Health Education Center (EWAHEC)	Spokane Regional Health District
Fred Hutch-Hutchinson Institute for Cancer Outcomes Research (HICOR)	University of Washington
Fred Hutch-Indigenous Cancer Health Equity Initiative	Washington State University
Fred Hutch-Patient Navigation	WA DOH-Breast Cervical & Colon Health Program (BCCHP)
Gonzaga University	WA DOH-Comprehensive Cancer Control Program (CCCP)
Inland Imaging	WA DOH-Executive Office of Policy, Planning & Evaluation
Kaiser Permanente	Yakima Health District
Lincoln County Public Health	YMCA (Inland NW)





Breakout Sessions at a CANEW Meeting in July, 2023

When does CANEW meet?

CANEW meetings are held six times a year on the second Thursday of the month. Meetings are hybrid, held inperson in the Spokane area and online via Zoom.

In the upcoming year, we will be forming a steering committee to help set the agenda and highlight community priorities and projects for the broader group. The steering committee will hold an additional meeting each quarter.

Come join us! 2024 meeting dates:

- January 11, 10-11:30 a.m.
- March 14, 10-11:30 a.m.
- May 9, 10-11:30 a.m.
- July 11, 10-11:30 a.m.
- September 12, 10-11:30 a.m.
- November 14, 10-11:30 a.m.



Community health educators at Washington State Public Health Association conference in Wenatchee, WA (October 2023)

For more information

Send us an email, sign up for our monthly newsletter and check out our social media accounts:

- (X) @End_Disparities

■ Bit.ly/OCOEnewsletter

(f) @FHUWOCOE

Meet the OCOE Team

The Consortium's OCOE opened an office in Spokane in 2022 and, through the work of two community health educators, started bringing organizations together to talk about cancer prevention and improved health outcome strategies.

Across Washington state, health is not experienced equally, much less equitably, and a small number of communities shoulder an unequal and unjust burden of cancer. We know that communities know what they need and have the knowledge and expertise to implement solutions to address health inequities.

The vision of the OCOE is to promote health equity by facilitating community partnerships, health education and cancer research that addresses and reduces cancer health disparities in Washington state.



Daniel Padron (he/him) Community Health Educator, Spokane, WA



Jessica Lopez-Ramirez (she/her) Community Health Educator, Spokane, WA

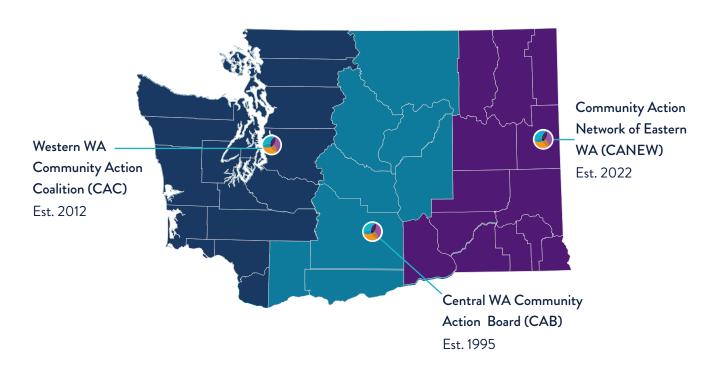


Liz Tallent
(she/her)
Community Health
Education Manager

Why CANEW?

CANEW provides a forum to share space, resources and knowledge to help move forward the work in our communities. It is also an opportunity to inform and advise the Consortium by highlighting and sharing priorities and feedback from Eastern Washington.

CANEW is modeled after two other OCOE-facilitated coalitions, one in Central Washington (Sunnyside, started in 1995) and one in Western Washington (Seattle, started in 2012). When we come together, we find collaborative solutions and renewed energy to address the most important health issues facing our communities.





CANEW meeting in Spokane, WA (July 2023)



CANEW Approach & Priorities

We aim to:

- Create an environment where we can share space and knowledge.
- 2. Identify commonality of purpose while being critical, intentional and purposeful.
- 3. Build successful collaborations through bidirectional community partnerships.

Our Approach

CANEW aims to be inclusive, authentic and transparent. We convene individuals and groups to share their experiences and insights on topics around health and cancer control and prevention in Eastern Washington.

We collaborate as partner organizations, working toward efforts that are communitydriven, bidirectional and that center equity and inclusivity.

Priorities identified in 2023

Our 2023 priorities included **sharing data**, **identifying resources**, and **supporting programming** to advance health equity in our communities.

What we've done so far

CANEW has provided a consistent bi-monthly space for community members and organizations to network and share information on their organizational efforts, which has led to new collaborations. CANEW members have also participated in Consortium strategic planning and have provided input to the Consortium on where to focus efforts.

2023 Timeline

January

- Washington State Department of Health Breast, Cervical, Colon Health Program presentation
- Provided input on the Consortium's Strategic Plan

May

• CANEW Identified Community Priorities

Presenters:

- o Cancer Pathways
- o Cancer Can't
- o Tough As Nails
- o Northeast Tri County Health District

September

- New OCOE staff: welcome Jessica!
- Themes and Group Priorities discussion

Presenters:

- Indigenous Cancer Health Equity
 Initiative
- o Basilica Bio

March

- Group vote on CANEW name
- Breakout sessions

Presenters:

- o Kaiser Permanente
- WA DOH
- o Fred Hutch
- o University District
- Eastern Washington Area Health Education Center

July

- Breakout Sessions/Group Discussion on Community Priorities
 - o Programming
 - o Resources
 - o Gaps/Disparities
 - o Data Sharing
- Inflatable Colon Naming Contest
- Sharing Community Reports (OCOE & HICOR)

November

• Community Grants Program announcement

Presenters:

- o Fred Hutch Clinical Patient Navigation
- o Latinos En Spokane













Appendix: Presenter Information



Terrell Engmann is a PhD candidate attending Boise State University as a National Science Foundation LSAMP Bridge to the Doctorate Fellow. He currently studies the molecular pathways responsible for metastasis in breast cancer. In 2019, Terrell co-founded a Seattle-based community organization, Basilica Bio, centered on education and environmental justice. Terrell values the intersection of clinical research, public health and educational outreach, and he hopes to leverage these areas to target diseases with disparate health outcomes.

Basilica Bio is an education-focused, action-oriented environmental justice community organization. Their mission is to strengthen community knowledge of, and access to, food and environmental resources. Their Gardening Under the Microscope (GUM) program connects community members to urban farming partners, policy advocates and engaging presentations on a variety of topics. Through their Community Classroom Initiative (CCI), they offer professional development and educational materials related to public health and environmental justice to educators while connecting students to hands-on volunteer opportunities to create tangible change in their communities. Through action-oriented education, they embody their vision to promote food sovereignty, de-pollution and community health to combat chronic disease.



Emily Grankowski has been with Cancer Can't for four years and currently manages their patient transportation program, grant program, lodging program and Cancer Can't Take Christmas.

Cancer Can't is a nonprofit providing support for the daily needs of adult cancer patients and their families in the Inland Northwest. Programs include the Patient Transportation Program, which provides volunteer transportation to cancer treatment for 300–500 patients each month; the Patient Grant program, which helps patients

with rent, utility bills, daycare expenses and more; the Lodging Program, which provides free hotel rooms to patients traveling from rural communities for cancer treatment; and Cancer Can't Take Christmas, which pairs donors and businesses with cancer patients who have children living at home to provide a magical Christmas.



Terri Weeding is the community outreach manager for Cancer Pathways in Eastern Washington. Recently, Terri supported her mother through her two-year lung cancer journey, functioning as her care advocate and navigator.

Cancer Pathways Spokane is a nonprofit organization with free programs offering support, education and community for those impacted by cancer, including patients, families and friends. Programs include Camp Sparkle Spokane, a week-long day camp for kids and teens ages 5–17 who have been impacted by cancer; Cancer Happens, which

offers cancer risk reduction education for youth; Cancer Unwrapped, an annual national writing contest where teens share how cancer has impacted them; the Encompassing Cancer Podcast; and online support groups and special community education offerings.



Jenna McDonald is the director for the Eastern Washington Area Health Education Center (EWAHEC). She graduated from EWU in 1995 with a degree in recreation management. She has lived on the east side of Washington state for 30 years and resides in rural Whitman County. She is married and has three boys; her middle son currently attends EWU. Jenna's passion is providing rural students with health care career exploration opportunities and supporting their chosen pathway after high school.

Eastern Washington Area Health Education Center (EWAHEC) is a federal program that supports health care professionals and health care career exploration. They provide continuing education opportunities for current health professionals and lead hands-on health care career exploration activities for students from preschool through high school. They also offer an interdisciplinary certification program for graduate students in specific health care programs and support community events around health and wellness promotion.



Ari Bell-Brown is a project manager with the Hutchinson Institute for Cancer Outcomes Research (HICOR) at Fred Hutch Cancer Center. Ari manages a portfolio of cancer care delivery research related to mitigation of financial hardship for cancer patients and a portfolio of colorectal cancer (CRC) screening and surveillance studies through the Issaka Lab. She oversees the joint Fred Hutch/University of Washington Medicine Population Health CRC Screening Program, which was created to eradicate CRC by improving screening and reducing disparities.

Ari presented on a rideshare transportation program to help patients complete their colonoscopy. This project was developed out of Dr. Rachel Issaka's K Award, which used mixed methods to determine the barriers and facilitators to follow-up colonoscopy completion after an abnormal fecal immunochemical test in a safety-net population. Barriers included patient transportation and access to a chaperone. These results led Dr. Issaka's team to work with stakeholders to operationalize a workflow to implement a pilot rideshare transportation program for patients getting a colonoscopy at a safety-net health system in Seattle (Harborview Medical Center) in February 2022. To date, the pilot has helped over 50 patients who lack access to transportation and/or chaperones complete their colonoscopies and get home safely. This study is ongoing and recently expanded to include University of Washington–Montlake as a participating site.



Andrea L. Suzuki is a clinical patient navigator in the General Oncology Clinics at Fred Hutch Cancer Center. Born and raised in Mexico City, she moved to Washington state as a young adult and started her career in health care. She joined Fred Hutch over a decade ago in the finance department and later joined the Supportive Care Team, currently serving as a bilingual patient navigator. Andrea's personal experience as an immigrant enhances her understanding of patients' journeys navigating the complex health care system.



Anne Devine is the manager of clinical patient navigation at Fred Hutch Cancer Center. Her career has focused on health care in clinical and communications roles. After obtaining her undergraduate degree in nursing from the University of Missouri, she began her career working in hospitals and then in public health settings and later obtained a master's degree in community health nursing from the University of Washington. In her current role, she leads a team of talented and dedicated patient navigators who provide culturally sensitive and resource-informed care with a commitment to achieving health equity for all patients.

The Patient Navigation Program at Fred Hutch was started in 2007. Patient navigation programs support patients during their active treatment phase with a focus on removing barriers to support patients, families and caregivers with the tangible, practical aspects of care. Patient navigators work closely with cancer center colleagues, community agencies and patients to build trust and provide cultural bridging, advocacy and support throughout treatment.



Caryn Bothman is the mother of three teen daughters and wife to a lineman. She has always lived rurally and loves the quiet beauty of the countryside. Working with youth has been a theme in Caryn's life since the early days of babysitting, through her teaching degree, time as a 4-H leader, school volunteer and now in the programs she creates with Tough As Nails.

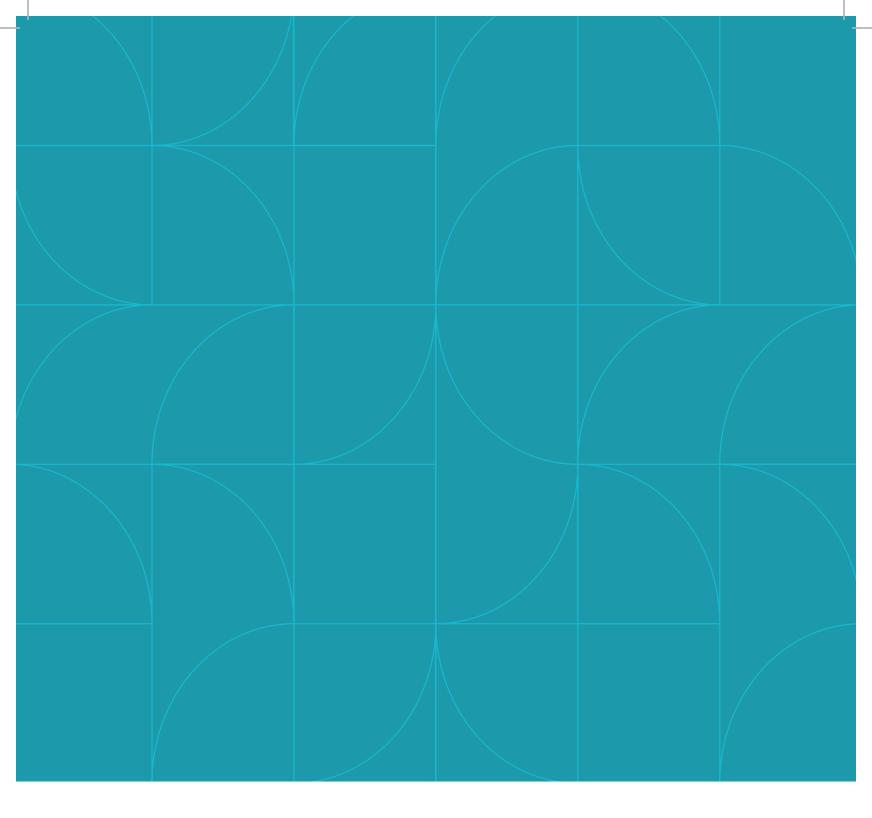
Tough As Nails is a nonprofit that began as a fundraiser selling manicure kits that Caryn and her daughters designed and sold to support their four-year-old cousin, Malia, who was

diagnosed with acute myeloid leukemia. Caryn witnessed the impact and inspiration the experience provided her daughters and saw a connection through community as they followed Malia's story. Today, they donate over 220 art-based activity kits monthly to 12 hospitals and organizations in 14 locations, serving children facing illness and a hospital experience. Everything, including the kit ideas, prepping materials and packing kits, is done through youth and community involvement opportunities.



Katie Treend is the lead program staff for the Washington State Cancer Control Program with the Department of Health. Katie has worked in this role for over six years and coordinates a variety of cancer prevention and survivorship initiatives. Katie works directly with community partners and stakeholders on projects related to tobacco cessation, oral health, colorectal cancer screening and more.

The Washington State Department of Health (DOH) houses three cancer-related grant-funded programs that work closely to collaborate and provide support for cancer control and prevention activities. The Comprehensive Cancer Control Program (CCCP) is dedicated to organizing partnerships and implementing evidence-based interventions that reduce the cancer burden in Washington state. CCCP is supporting efforts to relaunch a statewide cancer coalition guided by a five-year cancer plan. This plan is a guide for the diverse organizations, institutions and agencies working in cancer control to prevent disease, improve early detection and screening and improve cancer survivors' quality of life. It highlights critical data that help to better understand the burden of cancer in our state and creates a roadmap for partners to implement key strategies.





Office of Community Outreach & Engagement