

Thursday, June 6, 2024 | 8:30 AM - 3:30PM (PST)

2024 Pathways to Equity Symposium

*Taking the Next Step:
Bidirectional Partnerships
for Health Equity*

PRESENTED BY

Office of Community Outreach & Engagement



CANCER CONSORTIUM
FRED HUTCH • UNIVERSITY OF WASHINGTON • SEATTLE CHILDREN'S



Fred Hutch
Cancer Center

8:30 AM

Check-in, breakfast, and networking

9:00 AM

Welcome and Introduction



Jay Mendoza, MD, MPH (he/him)

Associate Director, OCOE
Fred Hutch / University of Washington / Seattle Children's Cancer Consortium

9:15 AM

Office of Community Outreach & Engagement (OCOE) Updates



Liz Tallent (she/her)

Community Health Education Manager, OCOE
Fred Hutch / University of Washington / Seattle Children's Cancer Consortium



Craig Dee, MPH(c), Diné (he/him)

Project Manager, Indigenous Cancer Health Equity Initiative
Fred Hutch / University of Washington / Seattle Children's Cancer Consortium



Elizabeth Carosso (she/her)

Program Administrator for Research Operations, OCOE
Fred Hutch / University of Washington / Seattle Children's Cancer Consortium

9:45 AM

Break

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10:00 AM

Keynote Introduction



Thomas J. Lynch Jr., MD (he/him)

President and Director
Fred Hutch

Raisbeck Endowed Chair for the President and Director
Fred Hutch

Keynote: Doing Community-based Participatory Research: Applying Equity Principles to Practice



Tabia Henry Akintobi, PHD, MPH (she/her)

Professor and Chair of Community Health and Preventive Medicine | Associate Dean for Community Engagement | Principal Investigator, Prevention Research Center | Director, Evaluation and Institutional Assessment
Morehouse School of Medicine



LaShawn Hoffman (he/him)

Community Development | Chair, Community Coalition Board
Civic Engagement and Public Health Practitioner
Morehouse School of Medicine

10:50 AM

Break

11:00 AM

Fireside Chat



Moderator:

Jacquie Julien (she/her) (they/them)

Executive Director
Communities of Color Coalition



Moderator:

Myra Parker, JD/MPH, PhD Mandan & Hidatsa (she/her)

Associate Professor and Director, Seven Directions
Department of Psychiatry and Behavioral Sciences | UW Medicine
Center for the Study of Health and Risk Behaviors & Seven
Directions: A Center for Indigenous Public Health

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11:30 AM

Lunch (provided) & conversation
(see conversation topic cards at each table)

12:30 PM

Presentation of the 2024 Health Equity Awards



Presented by:
Beti Thompson, PhD (she/her)
Professor Emeritus
Fred Hutch

Beti Thompson Community Health Champion Award Recipient



Laura Starr, RN (she/her)
Public Health Nurse, Community Health Program
Muckleshoot Health & Wellness Center

Beti Thompson Cancer Health Equity Research Award Recipient



Vida Henderson, PhD, PharmD (she/her)
Deputy Associate Director, OCOE
Fred Hutch / University of Washington / Seattle Children's Cancer Consortium

Stephaun Wallace Health Equity Staff Champion Award Recipient



Anne Devine, MA (she/her)
Clinical Patient Navigation Manager
Fred Hutchinson Cancer Center

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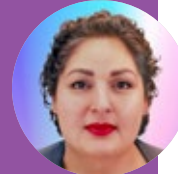
1:00 PM

Panel: "I Trust the Science, But Not the System."

This panel is focused on hearing perspectives of research participants from varying communities who have, or are currently, participating in cancer research studies. We often hear researchers present and share their work, but rarely do we hear research participants talk about their experiences while participating in clinical trials and other types of cancer research. During this panel, research participants, along with investigators who led the studies in which they participated, will pair up to have a meaningful conversation about what participating in a cancer research study is like for participants. Hearing from participants will provide new ideas and approaches in how we design, conduct, build trust, and engage communities in research.



Moderator:
Vida Henderson, PhD, PharmD (she/her)
Deputy Associate Director, OCOE
Fred Hutch / University of Washington / Seattle Children's Cancer Consortium



Analisa Marotta (she/her)
Patient



Jonathan Bricker, PhD (he/him)
Professor & Director Behavioral Innovations in Technology Lab (HABIT)
Fred Hutch



LiWen Liang (she/her)
Patient



Mohamed Sorrow, MD, MSc (he/him)
Professor
Fred Hutch

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2:15 PM

Panel: Taking the Next Step

This panel highlights the experiences and perspectives of Community Based Organizations (CBOs) and Cancer Consortium Researchers who have collaborated on research projects to advance health equity. How do you connect and build a trusting and bidirectional CBO-Researcher relationship? Panelists will have a practical conversation about their experiences and lessons learned. This panel will highlight how to identify and center CBO and community strengths and priorities, facilitate collaborative partnerships, and how to take the next step in co-learning and shared decision making.

Moderator:

Rahel Behailu, MPH (she/her)

Health Equity Program Executive
YMCA of Greater Seattle



Candace Jackson (she/her)

Chief of Community Engagement/Foundation Executive Director
Neighborcare Health



Wendy Barrington, PhD (she/her)

Director
Center for Anti-Racism and Community Health (ARCH)



Daisy Parra-Padilla (she/her)

Policy Analyst, Equity & Engagement Program
Benton-Franklin Health District



Bárbara Baquero, PhD, MPH (she/her)

Associate Professor
University of Washington School of Public Health



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3:15 PM

Concluding Remarks, Evaluation, and Acknowledgements



Vida Henderson, PhD, PharmD (she/her)

Deputy Associate Director, OCOE
Fred Hutch / University of Washington / Seattle Children's Cancer Consortium

3:30 PM

Adjourn



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Speaker Bios



Tabia Henry Akintobi, PHD, MPH (she/her)

Professor and Chair of Community Health and Preventive Medicine | Associate Dean for Community Engagement | Principal Investigator, Prevention Research Center | Director, Evaluation and Institutional Assessment
Morehouse School of Medicine

Tabia Henry Akintobi, PhD, MPH is Professor and Chair of Community Health at Morehouse School of Medicine (MSM). She is a globally sought health equity champion and social behavioral scientist, leading, or collaborating in the implementation of translational research and participatory evaluations that address health disparities and advance community or population health transformation. She also serves as Principal Investigator of the Morehouse School of Medicine Prevention Research Center, MSM's institutionally designated community-based participatory research center. She is an extensively published contributor to the peer reviewed literature and co-author of texts including *The Morehouse Model: How School of Medicine, Revolutionized Community Engagement and Health Equity* and the *Principles of Community Engagement Primer*. As Associate Dean for Community Engagement, she advances efforts to promote and strengthen effective community-campus partnerships. Her work is guided by training in public health, social epidemiology, social marketing, community-based participatory research, and evaluation.



LaShawn Hoffman (he/him)

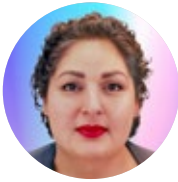
Community Development | Chair, Community Coalition Board
Civic Engagement and Public Health Practitioner
Morehouse School of Medicine

LaShawn M. Hoffman is a civic, community and public health leader who advocates safe, healthy, and economically viable communities. LaShawn leads a boutique consultancy focused on smart community development, public health, strategic neighborhood planning, community building and civic engagement, traditional and non-traditional land-use, community engaged research and successful, influential non-profit management.

The intersection of public health and community development is a crucial factor in LaShawn's approach to comprehensive community revitalization and development. In 2010, LaShawn was elected Chairperson person of the Morehouse School of Medicine Prevention Research Center Community Coalition Board. LaShawn is past Chair of the Center for Disease Control Prevention Research Center Network Community Committee. LaShawn's public health leadership is evident through his appointments to local and national taskforce and committees, leading a diverse group of community advocates, academic partners, and agencies in strategies that reduce health disparities and promote partnerships using the community-based participatory research model.

LaShawn has spearheaded a wide range of programs focused on community improvement, public health, and economic growth. LaShawn has stepped up to facilitate the community-based planning necessary to achieve sound conservation and growth strategies. He has navigated some of the most extreme fallout from the foreclosure crisis and recession to protect vulnerable homeowners and has promoted neighborhood preservation and socio-economic and cultural diversity through housing development, public health, social services, civic engagement, and advocacy. Through this work, LaShawn was awarded the Loeb Fellowship at Harvard's Graduate School of Design, class of 2015 for his achievement in community economic development. LaShawn was elected President of the Loeb Fellowship Alumni Association in November 2022. He leads 500+ alumni who are shaping the built and natural environment by drawing upon the full range of people who live, work, and play there, globally.

Speaker Bios



Analisa Marotta (she/her)
Patient

My name is Analisa Marotta (she/her). At the beginning of 2021, my journey of dealing with cancer started when I was diagnosed with Ewing Sarcoma. I endured 14 rounds of chemotherapy over about ten months, alternating between a lonely week's hospital stay (thanks to COVID-19) and spending time with Fred Hutch. I had just returned to work when I suddenly noticed I was exhausted from simple activities like walking a short distance.

After a doctor's visit and some labs, I discovered I would be back in a relationship with Fred Hutch. I was diagnosed with therapy-related acute myeloid leukemia. Given a couple of choices: die in about a month or prepare for a bone marrow transplant, I opted for the latter. On 09/29/2023, I had my transplant.

Now that I am on my road to recovery again, I cherish every single moment I have with my partner, our daughter, our family, and our friends. They are my strength and my reason for surviving. Our story is not over. As for Fred, I can't say I cherish every moment there, but I am grateful to every person I encounter while visiting; they all played a part in saving my life.



Rahel Behailu, MPH (she/her)
Health Equity Program Executive
YMCA of Greater Seattle

Over 12+ years of dedicated service as a health equity subject matter expert, specializing in equitable strategies, community health engagement, advocacy, analytics, bias reduction, and diversity equity and inclusion practices at the YMCA of Greater Seattle. Spearheaded health equity initiatives aimed at addressing systemic disparities and fostering inclusive environments, improving health outcomes and reducing unconscious bias among diverse, vulnerable, and underrepresented populations to achieve tangible impacts in health equity.

Hold leadership positions as Co-Chair of the Health Council for the Ethiopian Community in Seattle, and Health & Wellness Director at the Meredith Mathews YMCA. My contributions extend beyond the organizational realm, encompassing impactful research and publications on barriers to preventive healthcare access among African-born individuals and the effects of HIV-related stigmas on testing behaviors within immigrant communities. Moreover, my involvement in advisory councils, professional memberships, and community boards underscores my dedication to advancing health equity on multiple fronts, bridging academic research with practical, community-oriented solutions.

Speaker Bios



Candace Jackson (she/her)

Chief of Community Engagement/Foundation Executive Director
Neighborcare Health

Candace Jackson joined NeighborCare Health in April 2024 as the Chief of Community Engagement. She also serves as the Executive Director of the NeighborCare Health Foundation. In these roles, she oversees partnerships, grants and fundraising, policy, and communications.

Previously she served as Director of Health Justice at Pyramid Communications, leading strategic initiatives with the Black Future Co-op Fund, UW School of Public Health, the City of Seattle, and many other organizations. She spent nearly a decade at Public Health—Seattle & King County in multiple positions focused on health equity, and co-founded the African American Health Board and the Community Health Board Coalition, a network of 15 ethnically/culturally based community health boards. She also serves as a committee co-chair with the UW's Center for Antiracism and Community Health.



Wendy Barrington, PhD (she/her)

Director
Center for Anti-Racism and Community Health (ARCH)

Wendy Barrington, PhD, MPH is an Associate Professor with joint appointments in the Department of Child, Family, and Population Health Nursing in the School of Nursing and the Departments of Epidemiology and Health Systems and Population Health in the School of Public Health at the University of Washington. She serves as the inaugural director of the Center for Anti-Racism and Community Health (ARCH).

As a health disparities researcher and social epidemiologist, Dr. Barrington's own program of research falls within two main schema: promoting healthy communities and addressing racial disparities in clinical outcomes. She applies anti-racism and community-based participatory research (CBPR) principles to foster authentic community partnerships, collaborate with community health workers and promotoras, and transform health systems via optimizing policy, practices, and processes to disrupt mechanisms of structural racism and discrimination that limit the accessibility and quality of public health and healthcare services.

Dr. Barrington is a national public health leader through her work as part of the steering committee for the Association of Schools and Programs of Public Health (ASPPH) Framing The Future Initiative and member of the Centers for Disease Control and Prevention's Community Preventive Services Task Force (CPSTF) for which she chairs the Health Equity Committee.

Speaker Bios



Bárbara Baquero, PhD, MPH (*she/her*)

Associate Professor
University of Washington School of Public Health

Dr. Baquero is a social and behavioral researcher who focuses on designing health promotion interventions in community settings to eliminate health disparities and advance equity for Latinos. Her research intersects community-engaged approaches, intervention research, and implementation science.



The **Office of Community Outreach & Engagement (OCOE)** works to improve health outcomes and address cancer health disparities through authentic relationships, advocacy, and collaboration. This includes community-based research, resource support, and cancer prevention education informed by community-determined needs. The OCOE team works to build community partnerships across Washington State.



Thank you for participating in this year's Pathways to Equity Symposium.

Please use this link or scan the QR to give us your feedback to help us better understand your experience of this event and what we can improve next year.

<https://bit.ly/PES2024eval>

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View speaker bios and more information at:
<https://bit.ly/pathwaystoequity2024>